



Riverside

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**RIVERSIDE ADDS PRIVATE EQUITY VETERAN TO WEST COAST ORIENTATION TEAM**

*Regional Director Complements Private Equity Firm's Extensive International Team*

**(July 20, 2010)** – The Riverside Company has added another piece to its global origination team, strengthening its efforts to find the best opportunities at the smaller end of the middle market worldwide. Jeremy Holland joins Riverside after more than a dozen years of lower middle market private equity experience.

Mr. Holland will focus his efforts on sourcing deals in the Western Region. He joins a team of more than 20 Riverside Origination professionals working in North America, Europe and the Asia-Pacific region. Holland will be based in Riverside's Los Angeles office.

Riverside has long emphasized its ability to understand local markets and conditions while providing global resources to maximize its effectiveness. The Origination team has embraced this model, employing dedicated resources across the firm's footprint of 19 offices in more than a dozen countries.

"We're thrilled to have Jeremy on board," said Riverside Partner, Origination Robert Landis. "His wealth of experience will allow him to be effective immediately. We have been sourcing a lot of deals on the West Coast, particularly for the Riverside Micro-Cap Fund, and we're excited to have a Director with his reputation on the ground to help us capture even more outstanding opportunities there."

Riverside has earned a reputation as an exceptional generalist investor through its local focus and global reach. During the past 22 years, the firm has completed more than 230 transactions, focusing on companies with enterprise values of under \$200 million while developing several areas of specialization to complement its generalist roots, including healthcare, training & education, and energy/green technology.

Holland comes to Riverside after serving most recently as a Principal with Vintage Fund Management. Prior to that, Holland was a Principal with Wedbush Capital Partners and an Associate with Buttonwood Capital Group. He earned his B.S. in Finance from California State University, Northridge.

"It's exciting to join such an active firm," said Holland. "Riverside is known in the industry for its remarkable ability to complete deals. Certainty of closure is a central issue to sellers and their representatives. It will be a lot of fun to be part of such a driven and successful team."

**The Riverside Company** ([www.riversidecompany.com](http://www.riversidecompany.com) or [www.riversideeurope.com](http://www.riversideeurope.com))

The Riverside Company is a global private equity firm focused on acquiring leading small and medium-sized enterprises (with a value of up to \$200 million/€200 million) and partnering with strong management teams to enhance the success of its companies through acquisitions and organic growth. Since its founding in 1988, the firm has invested in 234 transactions with a total enterprise value of \$5.0 billion/€4.1 billion. The investment portfolio in North America, Europe and Asia includes 73 companies with annual sales totaling \$3.3

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billion/€2.7 billion, EBITDA of \$506 million/ €415 million and more than 13,000 employees (June 2009). Riverside offers the resources to complete acquisitions smoothly – thanks to its more than \$3.0 billion/ €2.5 billion in assets under management, more than 185 professionals in 19 offices (Atlanta, Brussels, Budapest, Chicago, Cleveland, Dallas, Hong Kong, Los Angeles, Luxembourg, Madrid, Melbourne, Munich, New York, Prague, San Francisco, Seoul, Stockholm, Tokyo and Warsaw) and its longstanding relationships with partner lenders. According to Thomson Venture Economics, seven of Riverside's nine mature funds rank in the top 25% of all funds (as at December 31, 2009). The firm's investors include the world's leading pension funds, endowments, funds of funds, insurance companies and banks.